

Jerome Bilaos

TECHNICAL WEB ARCHITECT

Web architecture for humans, search engines, and AI agents.

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LinkedIn · OnlineJobs

Daet, PH · Serves Global

SUMMARY

Your website has three readers — a human, Google, and an AI agent. Most sites are written for the human. The other two read what is left, and pick a winner. Usually not you. I rebuild sites so all three reach the same answer about who you are and what you sell. Lighthouse 100/100 on tuned client builds. Schema that holds up under an LLM read. Direct work for businesses; partnership work for agencies that need a specialist on a build.

TECH STACK

CMS & PLATFORMS	WordPress, Elementor (Pro), FSE block themes, Headless WP, Shopify, Astro, Next.js, vanilla JS
CLOUD & HOSTING	Cloudflare (Pages · Workers · D1 · KV · R2 · Edge Functions · Wrangler · CDN), Netlify, Vercel, cPanel
LANGUAGES & MARKUP	JavaScript, PHP, HTML5, CSS3, SCSS, JSON-LD, Schema.org, Open Graph, Twitter Cards, llms.txt
SEO & SCHEMA	Technical / semantic / on-page SEO, schema engineering, canonical strategy, internal linking, Yoast SEO, Rank Math, sitemaps, robots.txt
ANALYTICS & TAGS	GA4, Google Search Console, Bing Webmaster, Google Tag Manager, HubSpot, conversion tracking, event dashboards
PERFORMANCE & EMAIL	Lighthouse, PageSpeed Insights, Core Web Vitals, FlyingPress, WP Rocket, QUIC.cloud, ShortPixel, EWWW, Resend, Contact Form 7, HubSpot forms
DEVOPS & TOOLS	Git, GitHub, npm, Composer, WP-CLI, Wrangler, mu-plugins, Bash / PowerShell, .htaccess, cron, Jira, Agile / Scrum

EXPERIENCE

Technical Web Architect & Partner

MAR 2026 – NOW

Business & agency engagements · **Open for new work**

Direct specialist work with businesses, and partnership work with agencies that need stronger technical direction on a client project.

Internal Documentation Specialist

MAR 2026 – ACTIVE

at SGEN

Operates internal documentation systems and QA pipelines — structuring customer-facing knowledge, runbooks, and content gates so engineering and support scale without losing accuracy.

Digital Solutions Specialist

NOV 2023 – FEB 2026

at AJD Digital Solutions

Built and supported agency website systems across development, automation, and operational reliability. Tuned client builds to 100/100 PageSpeed; created the Elementor → native-WP header scaffold the team reuses across client work.

WordPress & SEO Specialist

DEC 2023 – DEC 2025

at The Handyman Services (WA)

Improved local search visibility through semantic structure, WordPress implementation, and technical SEO. Rebuilt the site around service-intent queries.

Digital Marketing & Admin

MAR 2023 – DEC 2025

at Natural Awakenings (NJ)

Handled publishing workflows, content operations, and ongoing website support for a content-led publication.

SEO & Web Developer

OCT 2023 – MAR 2025

at Redwood Cleaning (NJ)

Built and supported WordPress sites with a focus on conversion, local visibility, and practical execution.

SELECTED WORKS

[sgen.com](#)

DOCUMENTATION

SGEN

Owns the QA pipeline that gates every customer-facing doc before it ships — 5-status classifier, multi-attempt review.

[ajddigitalsolutions.com](#)

AGENCY · STRUCTURE

AJD Digital Solutions

Tuned the agency site to 100/100 PageSpeed. Built the Elementor → native-WP header scaffold the team reuses.

[thehandymansystem.com](#)

LOCAL SEARCH

The Handyman System

Local search rebuild. Structured the site around service-intent queries so Google sees what the business actually does.

[greymouse.com.au](#)

AGENCY · REPORTING

Greymouse Virtual

Reporting consolidation across multi-channel marketing. One dashboard replaced weekly hand-stitched reports.

[coconutyachts.com](#)

TWIN-TRACK UX

Coconut Yachts

One homepage, two audiences toggled by CSS. 5-step concierge wizard wired to a 29-field booking form.

CERTIFICATIONS



HubSpot RevOps
Revenue ops



Google Analytics
GA4 · Skillshop



Responsive Web
Design
freeCodeCamp



PMI Agile
Project mgmt



PMI Predictive
Project mgmt



16Personalities
ENTJ-A